

**ANNUAL REPORT
OF THE GENERAL
SERVICE BOARD OF
ALCOHOLICS
ANONYMOUS
GREAT BRITAIN
2021**



THE PREAMBLE

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited - 1 OCTOBER 2020 – 30 SEPTEMBER 2021

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustees on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75th year of AA in Great Britain the Board and the Fellowship have been working towards our 75th Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to Covid-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

GSB PERSONNEL

The following trustees retired from the Board this year:

Nigel Patience
Brian Jenkins
Eric Carlin
Andrew Wetherell

The following trustees were appointed to the Board:

Jo Faul
Gretchen Swisher

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75th Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75th Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist

responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago. Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.

Employment: Limitations imposed by the Covid-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation.

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who couldn't travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the three new pieces of literature to Conference that had been left over from 2020: **1)** 'Growing into Service' pamphlet, **2)** 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack) **3)** 'Carrying the AA Message

to People Who Are Deaf or Have Hearing Loss' pamphlet. All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page. The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18th-20th March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications sub committee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating

75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

Safeguarding: We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27th to the 29th of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

Financial Statement

Introduction

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

During the year the charity received an income of **£33,633** from our investments.

Literature

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

Our Total Income for the year is **£1,324,479**.

Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.

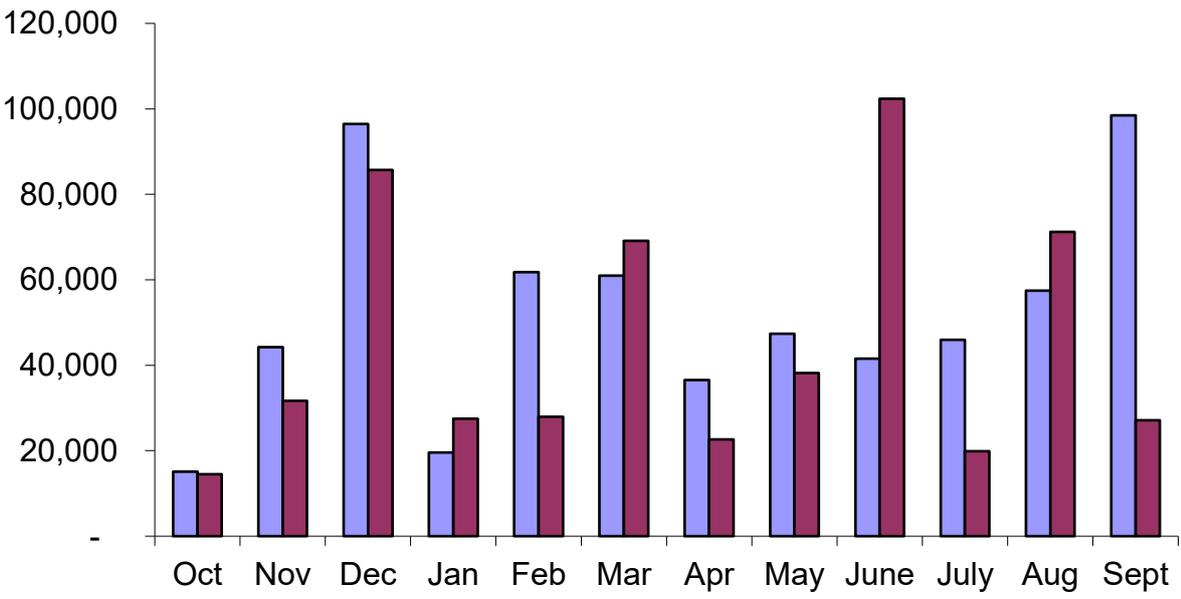
(The 2020-21 figure was **£1,606,449**).

The above figures are detailed in the following pages of this Annual Report. **It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.**

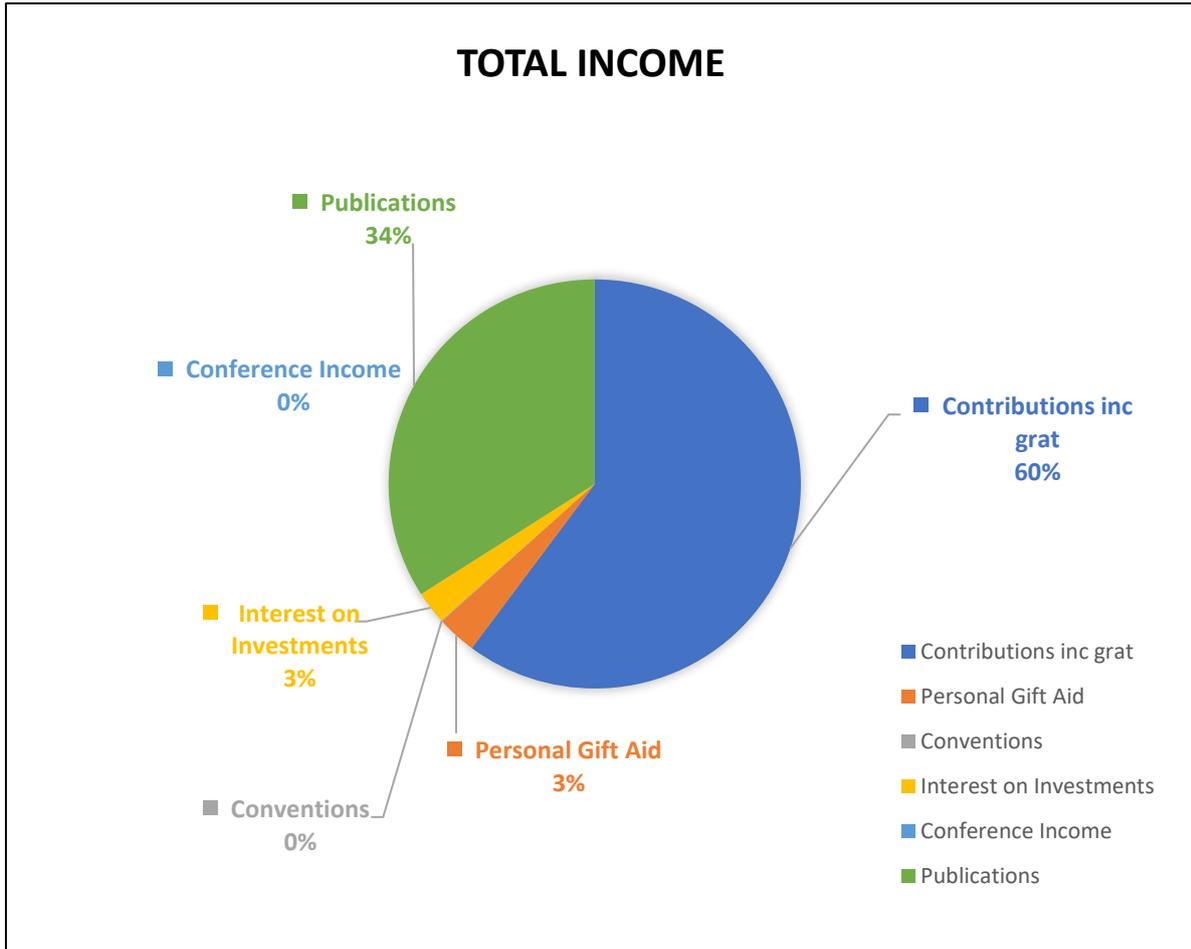
Once again, the Board would like to thank you for your ongoing generosity.

GROUP & INTERGROUP CONTRIBUTIONS

2019/2020 2020/2021



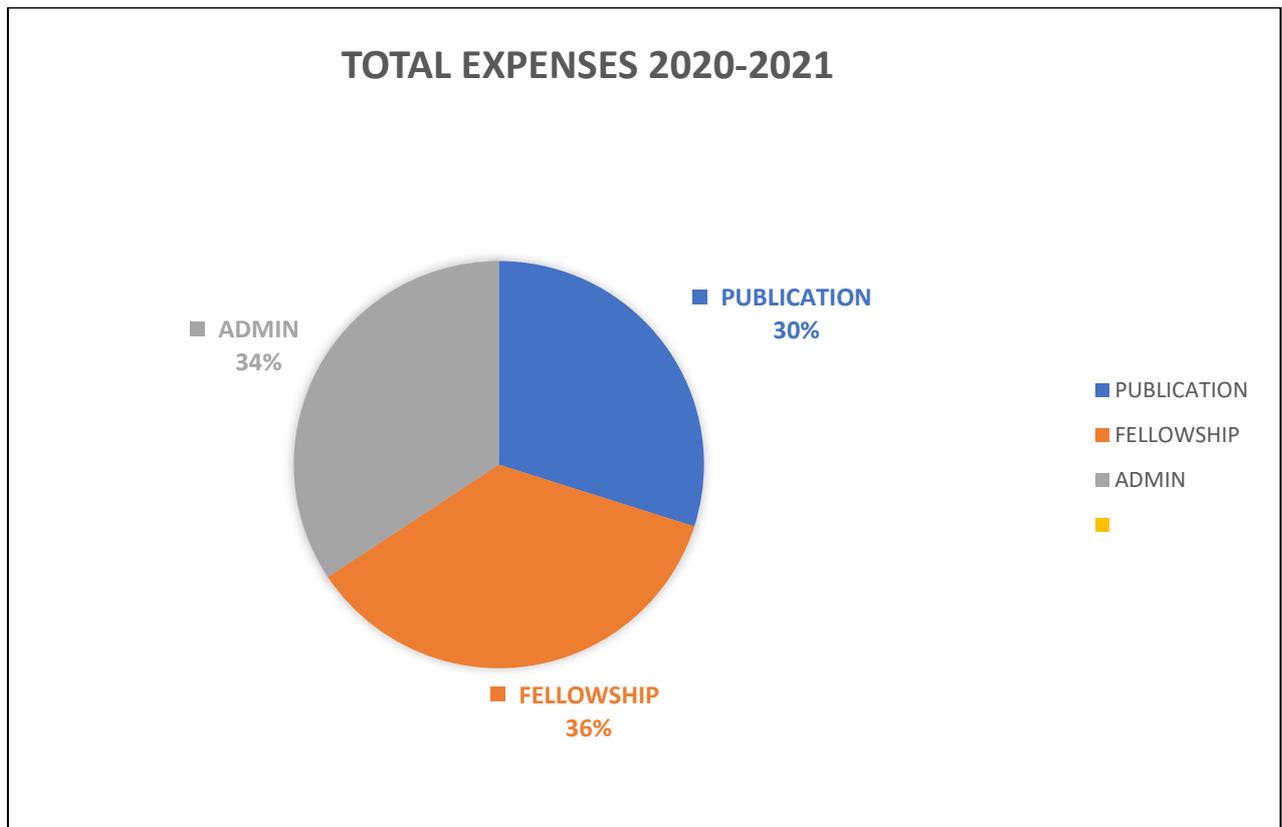
WHERE THE MONEY COMES FROM (ALL FUNDS) 2020/2021



Contributions Income & Gift Aid	Publications	Investments	Other Income	Conference
£827,005	£457,315	£33,667	£6,492	£0

Total income all Funds: **£1,324,479**

WHERE THE MONEY GOES (ALL FUNDS) 2020/2021



Publications

£354,846

Fellowship Services

£424,514

Administration

£407,141

Total Expenditure all Funds: **£1,186,501**

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2021
BALANCE SHEET

	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
FIXED ASSETS				
Tangible Assets	3,526		3,526	
Investments	1,061,058	125,235	1,186,293	1,064,935
	1,064,584	125,235	1,189,819	1,064,935
CURRENT ASSETS				
Stocks	193,792		193,792	114,258
Debtors	99,700		99,700	87,539
Cash at Bank	1,435,853		1,435,853	1,285,896
	1,729,345		1,729,345	1,487,693
CREDITORS				
Amounts falling due within one year				
	(142,181)		(142,181)	(35,986)
TOTAL ASSETS				
Less Current Liabilities	1,587,164		1,587,164	1,451,707
NET ASSETS				
	2,651,748	125,235	2,776,983	2,516,642
2020 FUNDS				
Unrestricted Funds				2,414,097
Restricted Funds				102,545
				2,516,642

This information has the approval of the auditors and comprises extracts from the full accounts which have been audited by HPH Accountants and delivered to the Registrar of Companies. The auditors' opinion was unqualified. A copy of the complete audited accounts may be obtained on request from The General Service Office, PO Box 1, 10 Toft Green, York, YO1 7NJ

STATEMENT of FINANCIAL ACTIVITIES
(INCORPORATING INCOME & EXPENDITURE ACCOUNT)
for YEAR ENDED 30TH SEPTEMBER 2020

	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & Legacies	821,318	5,687	827,005	911,608
Other Trading Activities	441,351	15,964	457,315	438,208
Investment Income	33,633	34	33,667	42,404
Government Grant Income	6,492	-	6,492	29,997
	<hr/>			
Total Income	1,302,794	21,685	1,324,479	1,422,217
EXPENDITURE ON				
Raising Funds	430,300	-	430,300	464,132
Charitable Activities			-	-
Charitable Other	756,201	(1,005)	755,196	851,024
	<hr/>			
Total Expenditure	1,186,501	(1,005)	1,185,496	1,315,156
	<hr/>			
Net Gains on Investments	121,358	-	121,358	49,387
Net income / (Expenditure)	237,651	22,690	260,341	156,448
RECONCILIATION of FUNDS				
Total funds brought forward	2,414,097	102,545	2,516,642	2,360,194
	<hr/>			
Total funds carried forward	2,651,748	125,235	2,776,983	2,516,642
	<hr/>			

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities

NOTES to the FINACIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2021

DONATION & LEGACIES	2021 £	2020 £
Fellowship Contributions	785,790	856,127
Gift Aid	40,442	23,322
Convention Contributions	773	10,477
Conference Contributions	-	21,682
	<u>827,005</u>	<u>911,608</u>

OTHER TRADING ACTIVITIES	2021 £	2020 £
Sales of Literature	<u>457,315</u>	<u>438,208</u>

Literature is sold at surplus to assist in support of the Primary Purpose

INVESTMENT INCOME	2021 £	2020 £
Fixed Asset Income	33,618	41,024
Deposit Account Income	48	1,380
	<u>33,667</u>	<u>42,404</u>

EXPENDITURE – RAISING FUNDS	2021 £	2020 £
Purchase of Literature	172,484	191,797
Staff Costs	53,768	49,270
Premises Costs	34,364	32,343
Office Expenses	76,706	72,811
Public Information & Publication Costs	35,719	36,298
Conference Costs	48	1,497
Website	5,529	8,799
Irrecoverable VAT	29,827	52,122
Archives Project	465	463
Financial Expenses	15,401	10,725
General Expenses	6,039	8,007
	<u>430,350</u>	<u>464,132</u>

CHARITABLE ACTIVITES – OTHER FELLOWSHIP SERVICES	2021 £	2020 £
Staff Costs	279,597	256,205
Premises Costs	69,434	65,243
Office Expenses	32,510	31,630
General Expenses	17,109	95,839
	<u>398,650</u>	<u>448,917</u>

Governance Costs	2021 £	2020 £
Trustee Expenses	14,004	37,880
Professional Expenses	32,522	30,881
	<u>46,526</u>	<u>68,761</u>

MANAGEMENT COSTS

	2021 £	2020 £
Staff Costs	204,321	187,227
Premises Costs	52,513	49,385
Office Expenses	35,687	34,954
Financial Expenses	78	63
General Expenses	17,421	61,717
	<u>310,020</u>	<u>333,346</u>

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.



**General Service Board of
Alcoholics Anonymous (Great Britain) Limited
P.O. Box 1, 10 Toff Green York,
YO1 7NJ Telephone 01904 644026**

Registered Charity Nos 226745/SCO38023